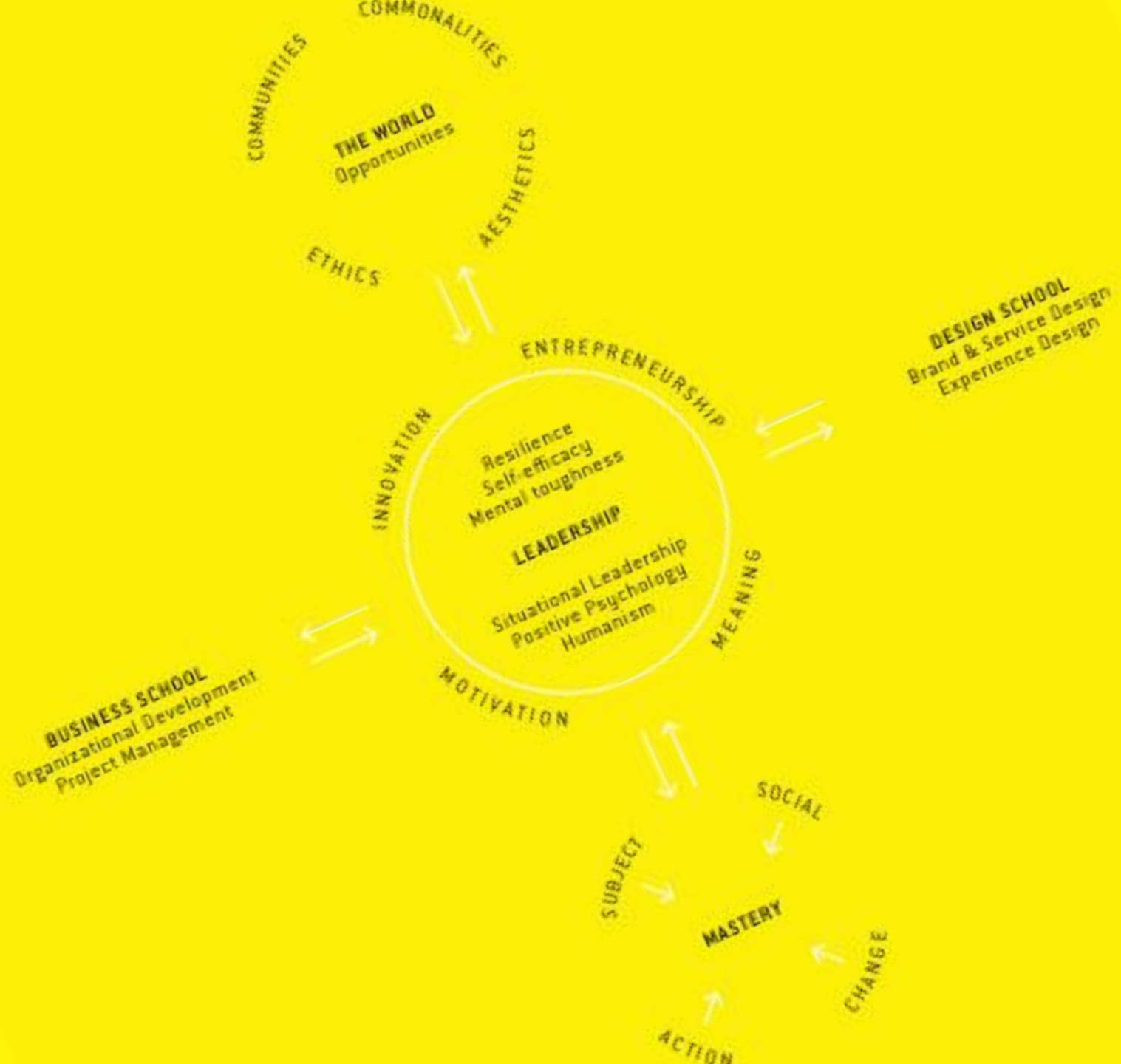


**KAOSPILOT**

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**LIFE ISN'T ABOUT  
FINDING YOURSELF.  
LIFE IS ABOUT  
CREATING  
YOURSELF.**

George Bernard Shaw

IT'S THE ROLE OF  
EDUCATIONERS TO CREATE  
THE FRAMES AND  
OPPORTUNITIES FOR  
STUDENTS TO PARTICIPATE IN  
CREATING THEIR FUTURE!

DON'T ABOUT  
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CREATING  
YOURSELF.

George Bernard Shaw

IT'S THE ROLE OF  
EDUCATIONERS TO CREATE  
THE FRAMES AND  
OPPORTUNITIES FOR  
STUDENTS TO PARTICIPATE IN  
CREATING THEIR FUTURE!

COULD CULTIVATING  
CURIOSITY BE THE ANSWER?

C R E A T I V E S  
P R O C E S S E S  
D E S I G N

98%

C R E A T I V E  
B U S I N E S S  
D E S I G N

reed.co.uk

C R E A T I V E  
P R O J E C T  
D E S I G N

CONTEXT

C R E A T I V E  
L E A D E R S H I P  
D E S I G N



CREATIVES  
DESIGN  
PROCESSES

CREATIVES  
DESIGN  
BUSINESS

**70/17.5%**

GALLUP

CREATIVE  
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**CONTEXT**



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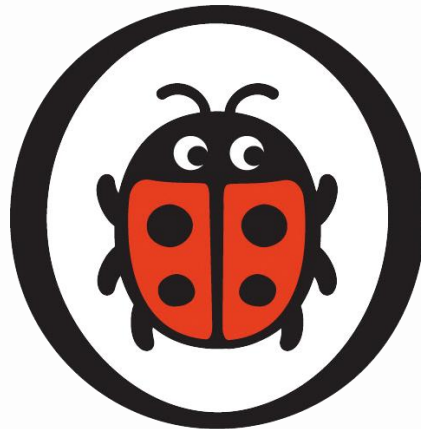




C R E A T I V E S N  
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**80/20?**



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80/20?

**biocat**  
**CONTEXT**

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## .. But that market is shrinking





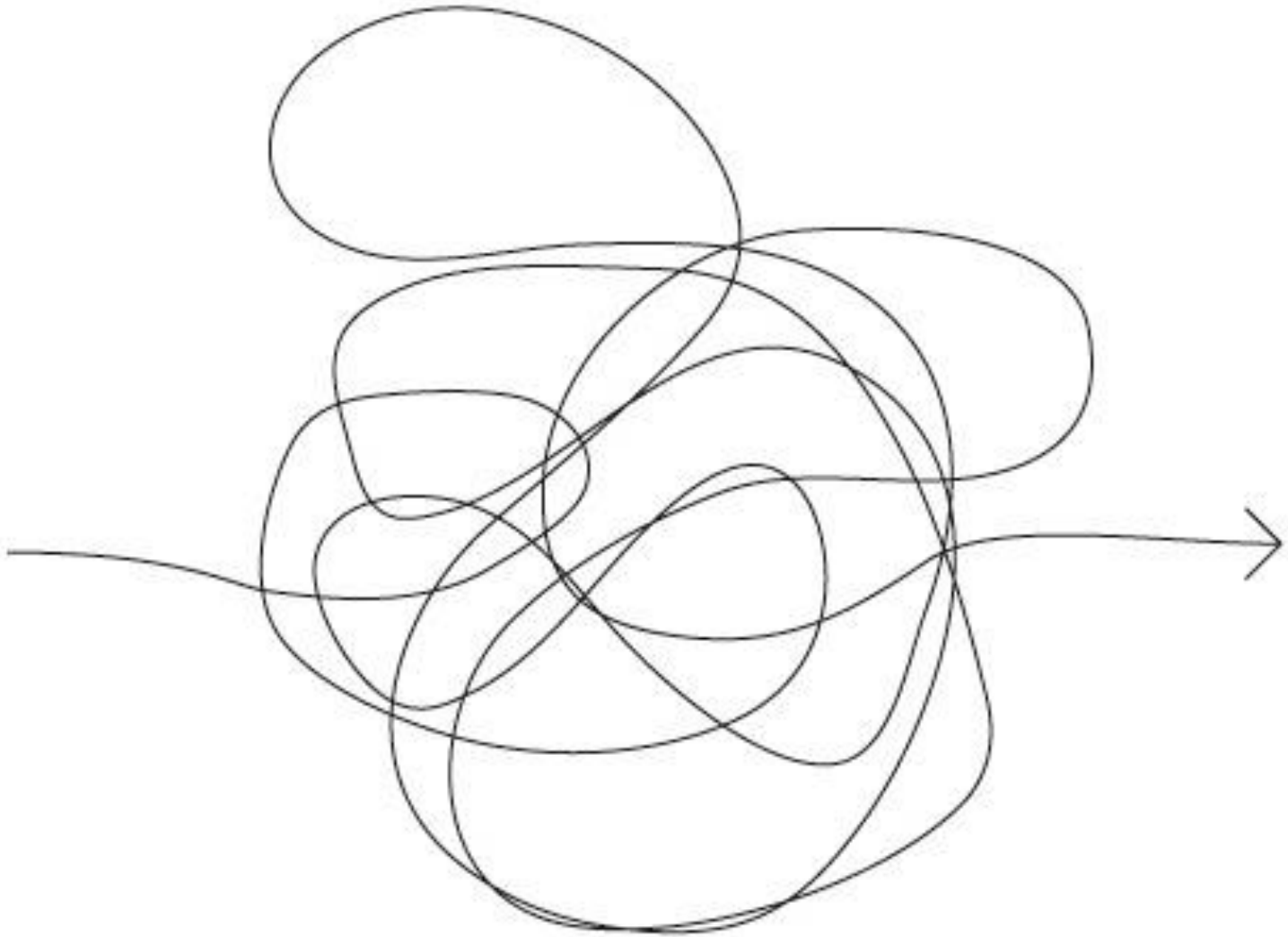
futurenavigator



# KAOS CONTEXT

futurenavigator

**?**

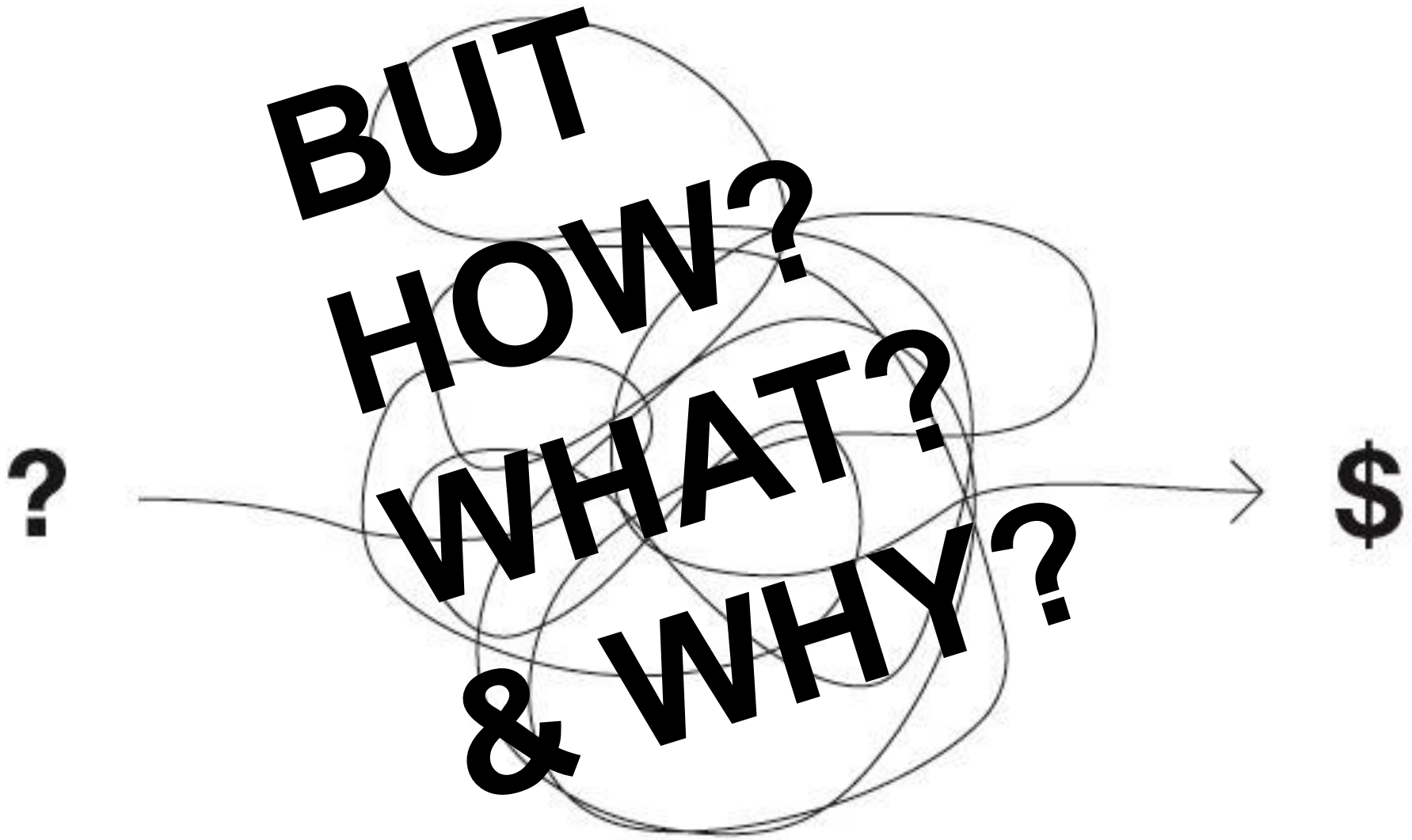


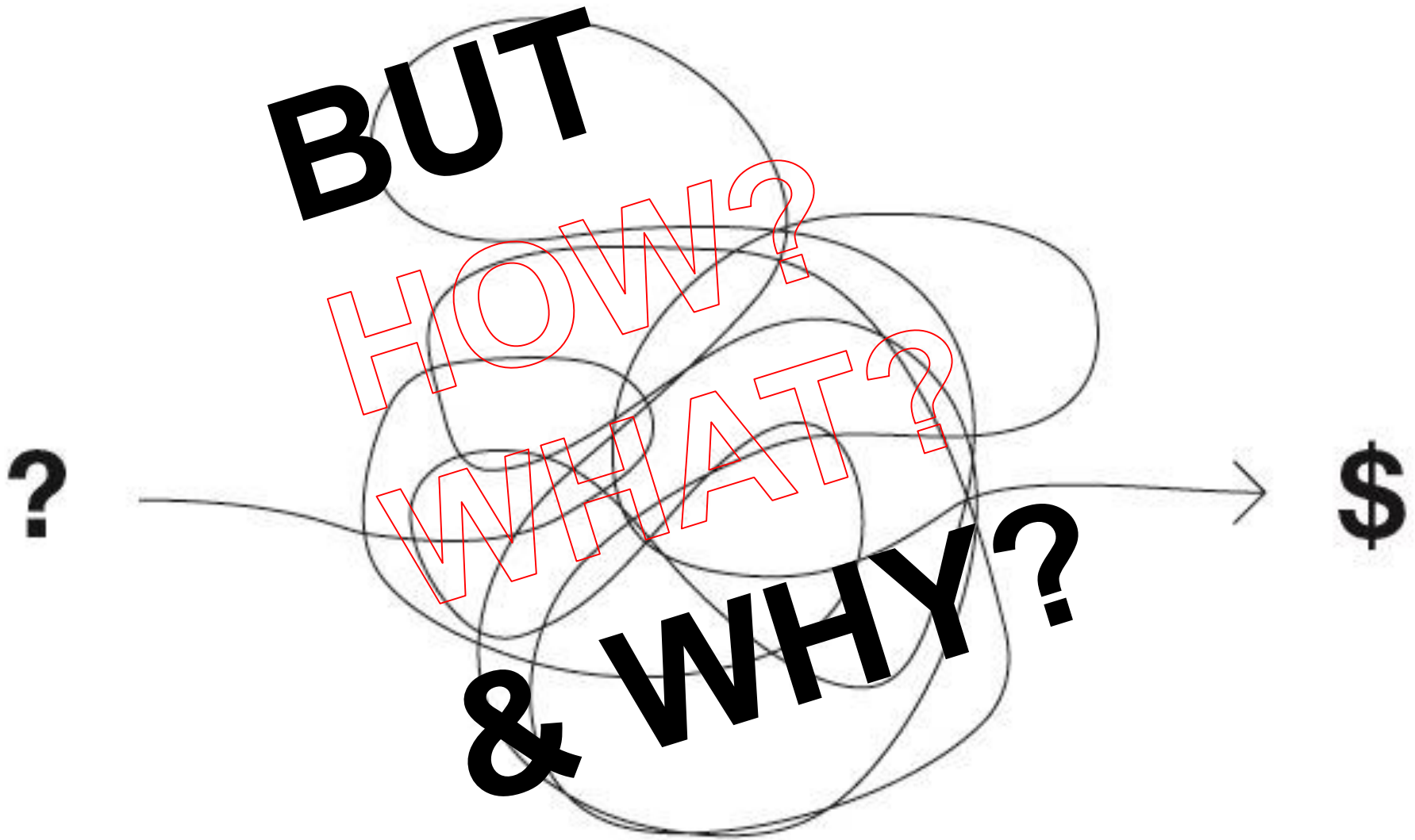
**\$**



**KAOSPILOT**







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C R E A T I V E S I G N  
C R E A T I V E S I G N

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# HOW LITTLE IS ENOUGH?

ACTION & CONTEXT “V”  
THEORY & METHODS



C R E A T I V E S  
P R O C E S S E S  
D E S I G N

C R E A T I V E  
B U S I N E S S  
D E S I G N S

4<sup>th</sup> SECTOR

**EXPERIENCE**

PUBLIC /NGO /PRIVATE

C R E A T I V E  
P R O J E C T  
D E S I G N

C R E A T I V E  
L E A D E R S H I P  
D E S I G N



**SUBJECT** COMPETENCE

CREATE MEANING!

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4<sup>th</sup> SECTOR

**VALUE & IMPACT**

PUBLIC /NGO /PRIVATE

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**CHANGE**  
COMPETENCE

REMAIN  
CURIOS OF  
CHANGE &  
TRENDS AND  
ADAPT

**ACTION**  
COMPETENCE

CREATE,  
PRODUCE AND  
IMPLEMENT  
RESULTS.

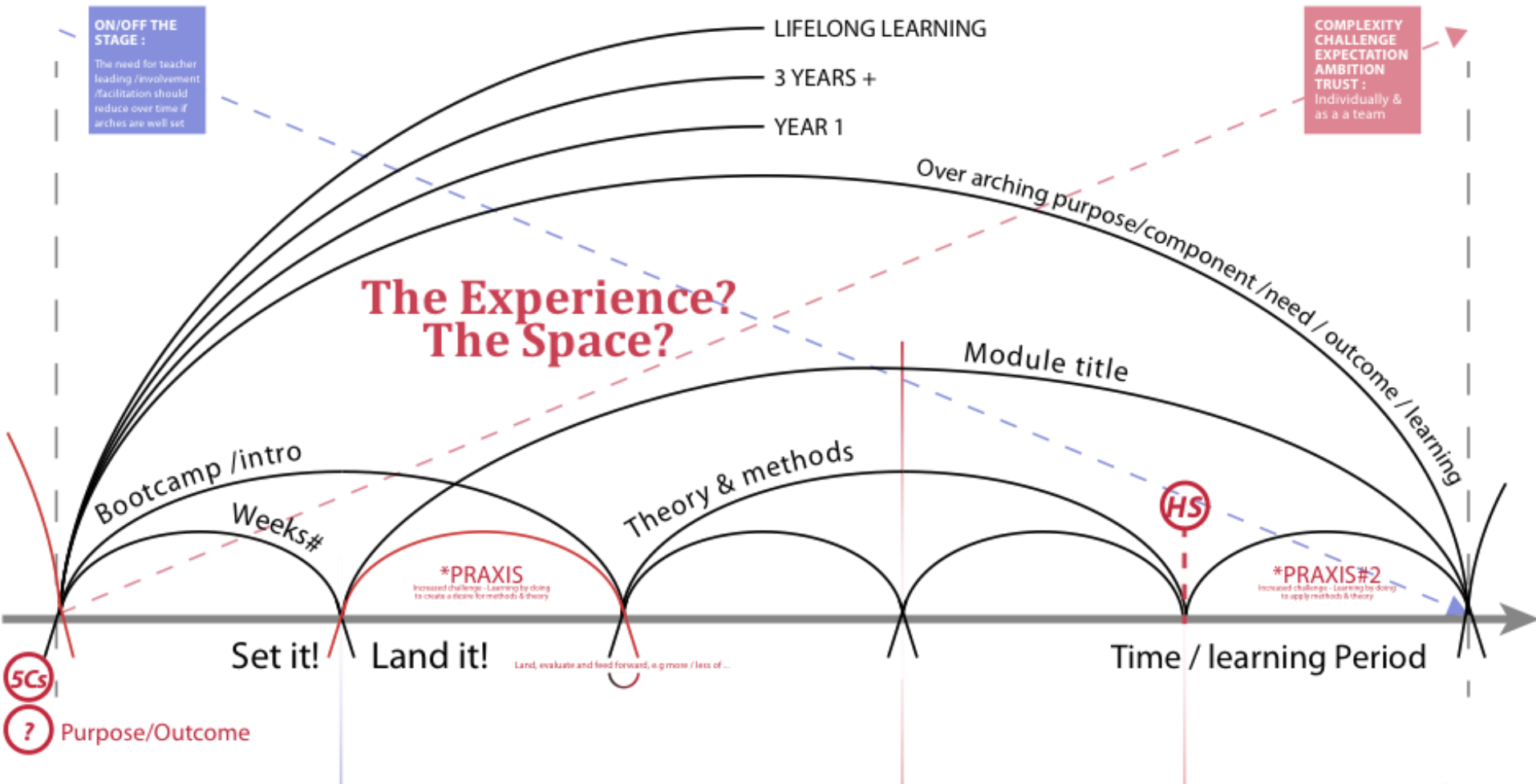
**SOCIAL** COMPETENCE

CREATE AND SUSTAIN RELATIONSHIPS NETWORKS  
AND SOLVE CONFLICTS

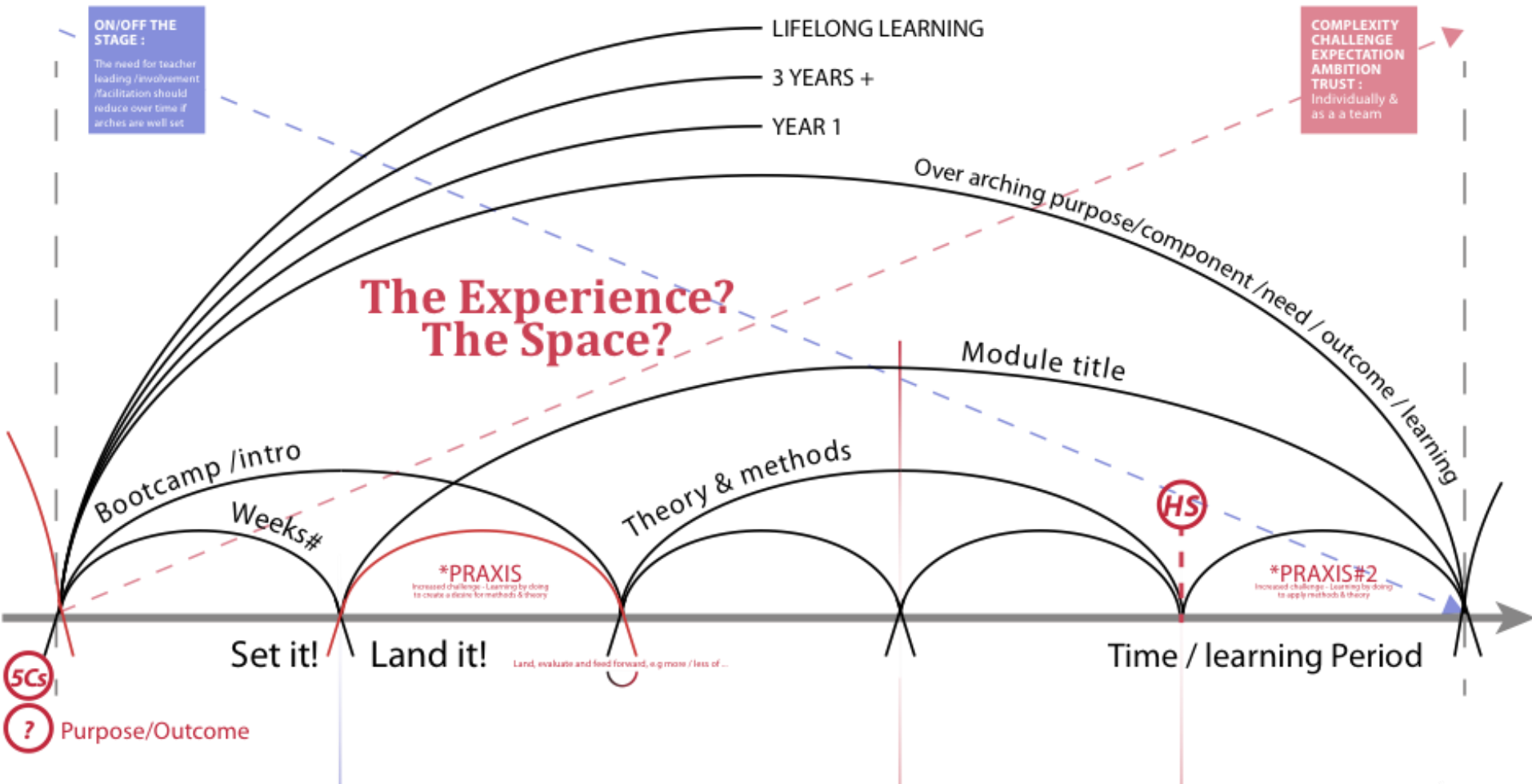


**KAOSPILOT**

# KAOSPILOT LEARNING ARCHES



# KAOSPILOT LEARNING ARCHES



**ATTITUDES / MINDSET / COMPETENCIES**



**ON/OFF THE STAGE :**

The need for teacher leading /involvement /facilitation should reduce over time if arches are well set

LIFELONG LEARNING

3 YEARS +

YEAR 1

# The Experience? The Space?

Bootcamp /intro

Weeks#

Theory & methods

**\*PRAXIS**

Increased challenge - Learning by doing  
to create a space for methods & theory

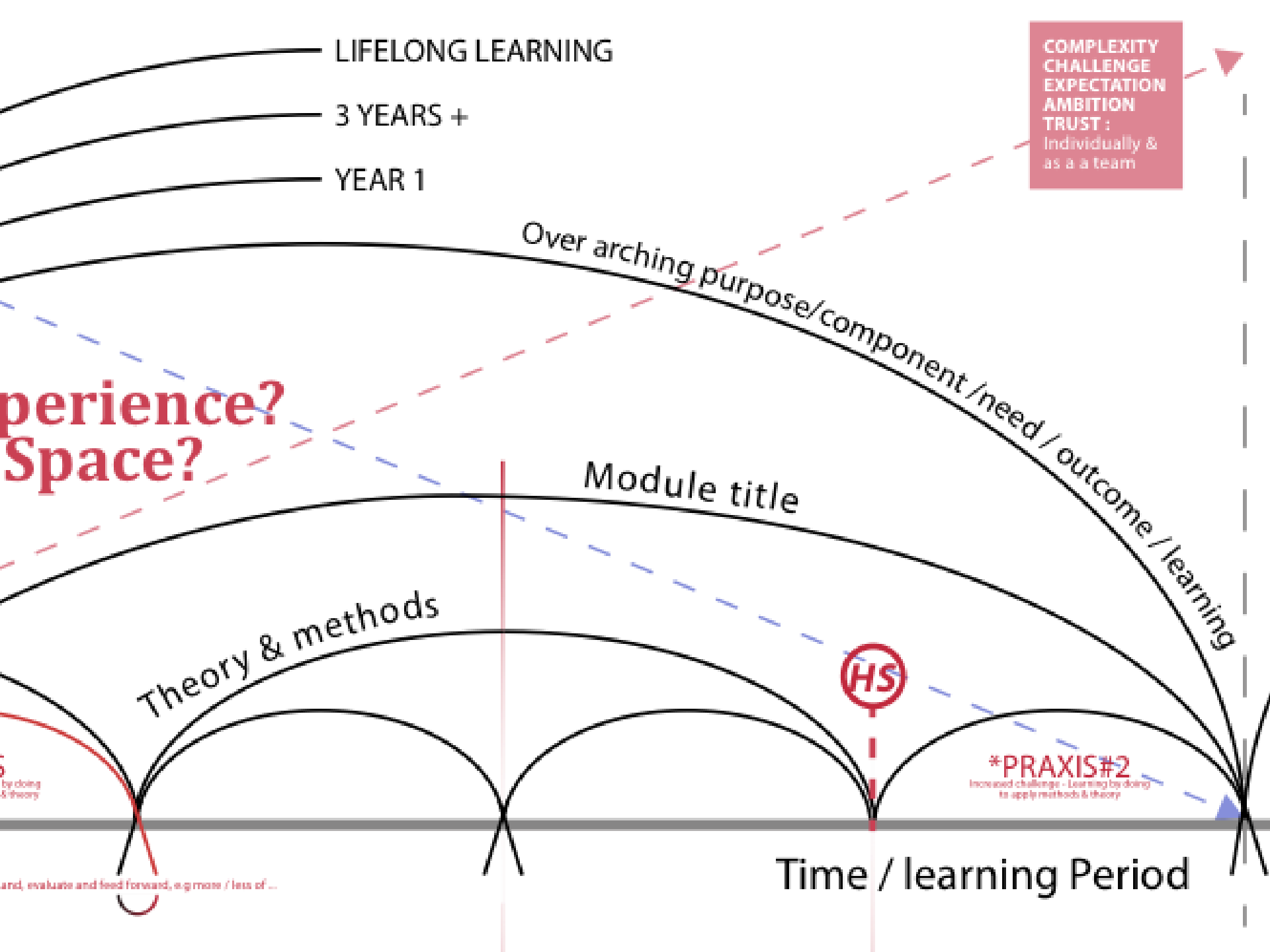
Set it!

Land it!

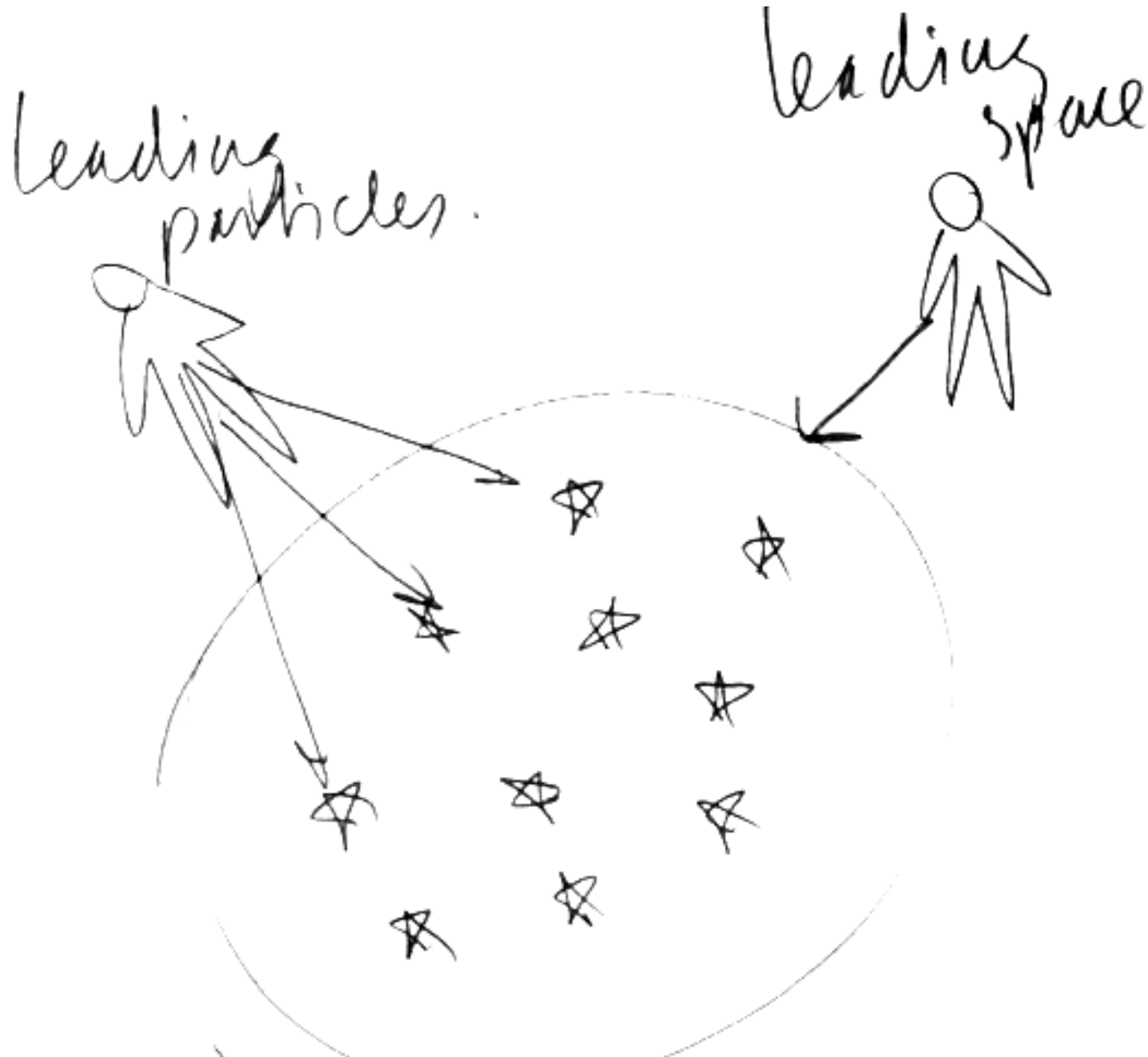
Land, evaluate and feed forward, e.g. more / less of ...

Over arch

Mod



# HOLDING & FACILITATING THE EXPERIENCE / SPACE...

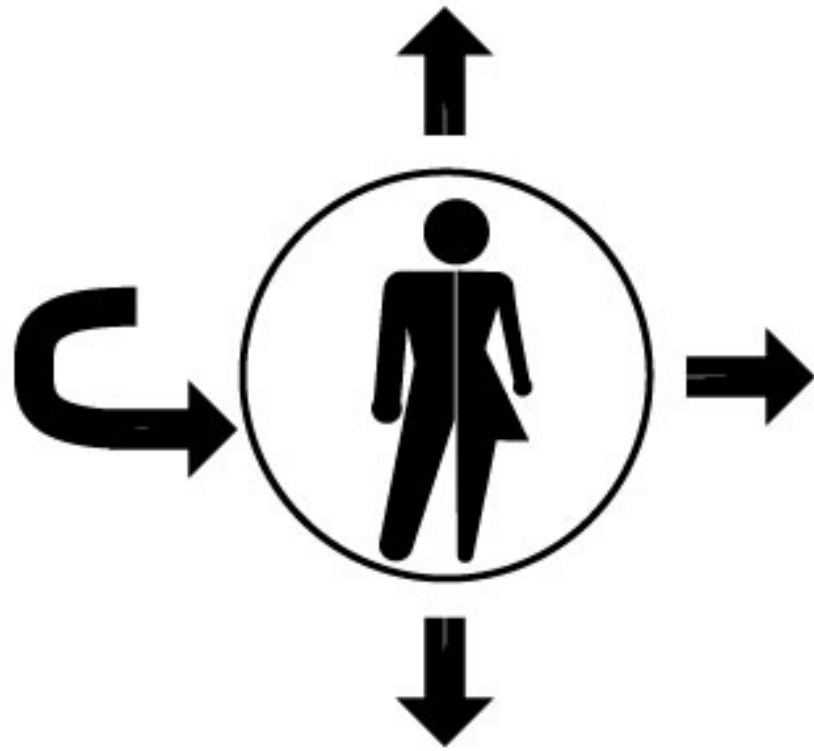




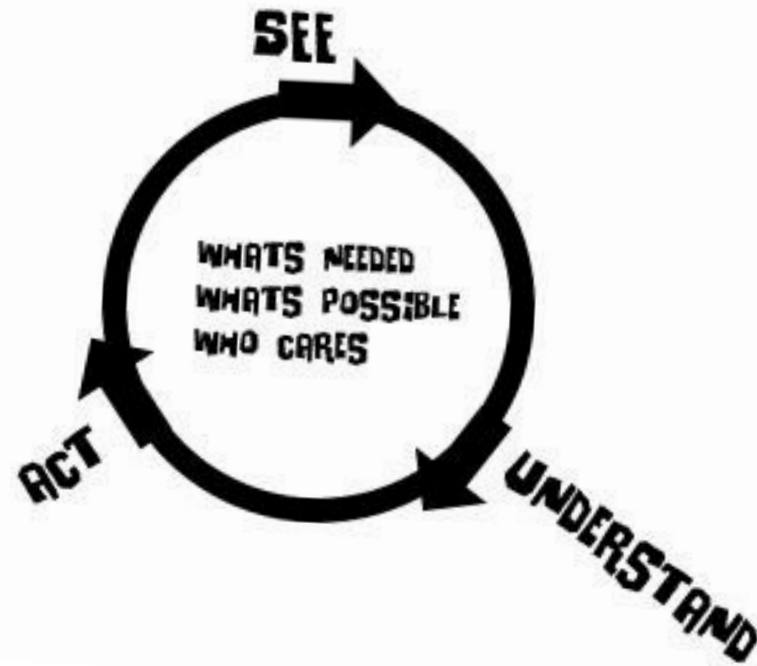
# Innovating learning environments

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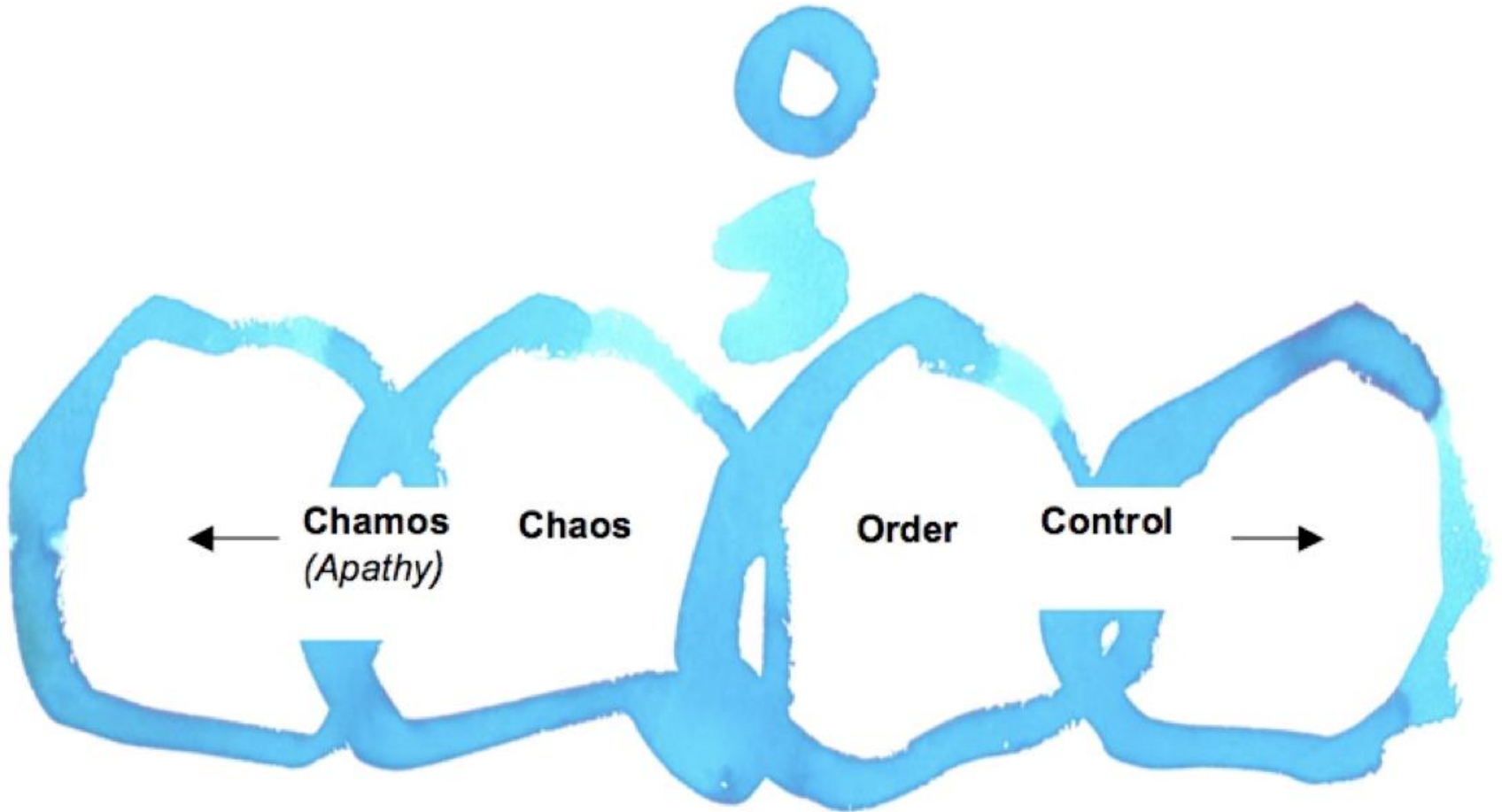
- We **build a team** and a learning organisation that creates a real organisation and real issues
  - We **co-create the frames** with the students
  - We expect them **to take their own education** and support the learning organisation
  - We create a **safe, reflective, experimental space** & a strong feedback culture
  - We focus on the **Inner & outer pilot?**
  - We only work with **Real clients & projects**
  - **direct engagement** between student & client to create a brief (expectation & deliverables)
  - We **trust** and are ambitious for our students
  - We **promote failure** when the reasons are acknowledged and learned from
-



# OPPERTUNITY BASED PEDAGOGY



**Cosmos**  
*(New Consciousness)*



**Cosmos**  
*(New Consciousness)*

**LISTEN**

**LOUDER**

← **Chaos** **Chaos** **Order** **Control** →  
*(Apathy)*





↑  
unique

# **the role of the socially responsible design entrepreneur**

- conceive new ideas that meet unmet needs
- make them powerful so they improve people's lives
- make it scalable
- make it happen without compromising on ethics

→  
relevant



COMMUNITY  
OF  
PRACTICE  
& CULTURE



# ALUMNI & CURRENT STUDENTS



**LEARNING  
COMMUNITY**

---

COMMUNITY  
OF PRACTICE

**STAFF**

**(X) INDUSTRY  
& SOCIETY**  
CLIENTS, ALUMNI, PARTNERS,  
NETWORK & AMBASSADORS



**KAOSPILOT**





**CHANGE READY  
- GLOCALLY**



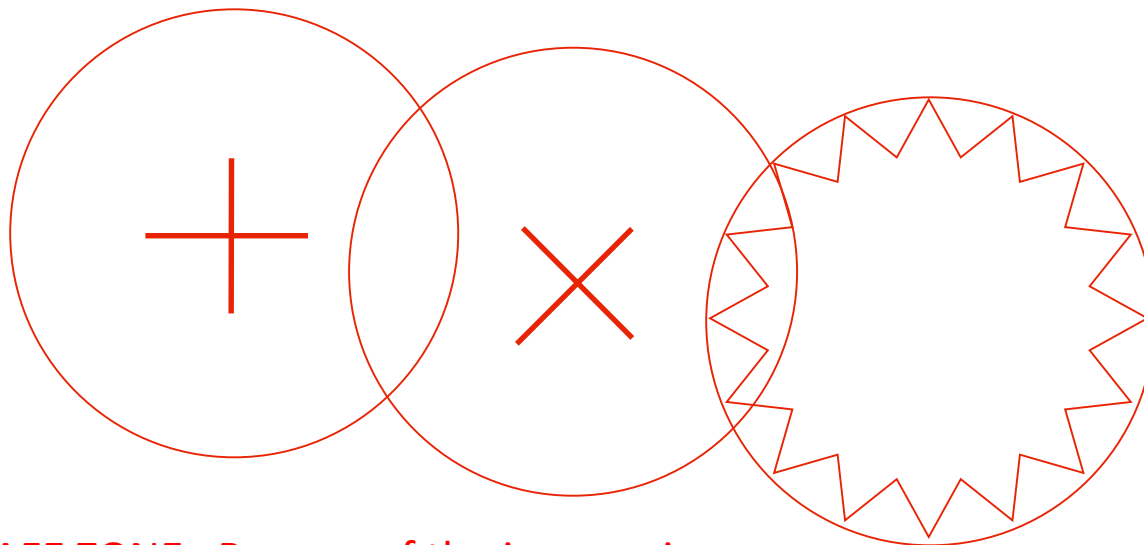
A black and white photograph of a street scene. In the foreground, there are several cars parked or moving along the road. A utility pole stands on the left side of the street. In the middle ground, there is a two-story building with a sign that reads "Doctors Resorts an' Kiosk". The building has a cross symbol above its entrance. In the background, a large, rugged mountain range is visible, with a prominent volcano emitting a thick plume of smoke or ash into the sky. The overall atmosphere is one of a remote, high-altitude location.

THE OUTPOST IS A LEARNING  
JOURNEY WHERE THE ENTIRE TEAM  
RELOCATES TO ANOTHER CITY, IN  
THE WORLD, TO COLLABORATE WITH  
AND LEARN FROM THE PEOPLE,  
INITIATIVES, IDEAS AND CULTURAL  
TRENDS THAT ARE DRIVING POSITIVE  
CHANGE IN THE CITY AND REGION.

# ACCEPT \_ BUILD ON \_ OFFER BACK

WHAT IS YOUR LEARNING EDGE?

WHAT ARE YOU CURIOUS ABOUT?



WHAT IS YOUR  
LEARNING EDGE?  
IN YOUR CRAFT

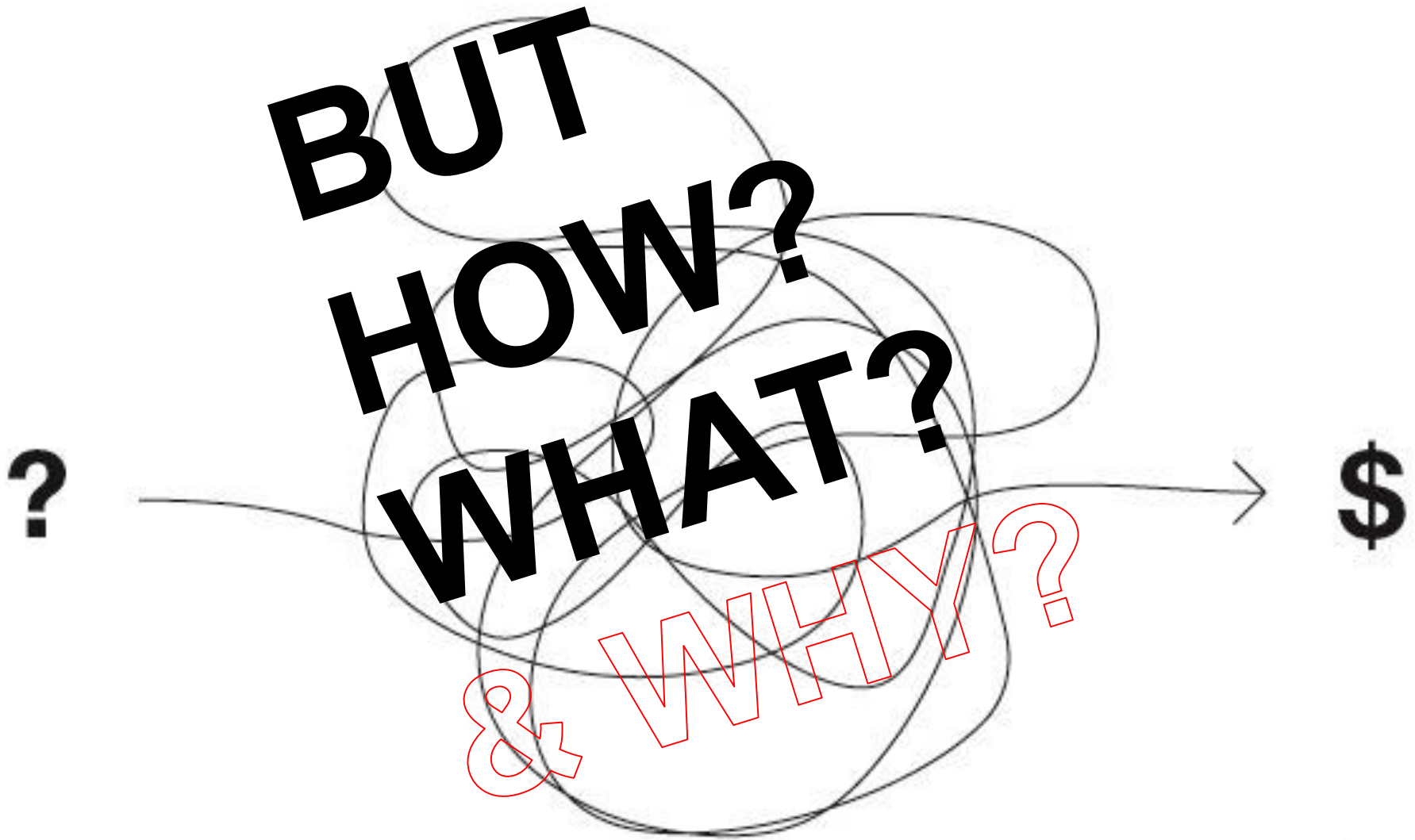
WHAT ARE YOU IN  
SERVICE OF?

WHAT DO YOU NEED  
TO FOCUS ON /TO  
GROW?

SAFE ZONE . Beware of the inner voice  
“ WHAT YOU FOCUS ON WILL GROW!”



KAOSPILOT







**ALIGNMENT &**  
**CURIOSITY &**  
**DIVERSITY!**



# bambuser

An essential tool not only to disseminate information, but to act as a vanguard for justice.

**UNMET NEEDS**

“From the beginning, we envisioned Bambuser as a tool to be used by citizen journalists, as well as a tool to be used among friends and family.”

So we stated ourselves two questions – what will people actually broadcast and what will people view?”

Today: 1 million users worldwide; it has users in over 190 countries. With a team of just 13 people, 8 of whom are developers, Bambuser is available on over 10 platforms....”



Tibetan National Football Team



# AMBITION & RIGOUR

Michael Nyborandt meets H.H. Dalai Lama in Copenhagen, May 2000

[www.tibetsportaid.dk](http://www.tibetsportaid.dk)

KOPI



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中华人民共和国  
临时代办

May 31, 2001

d'affaires a. i. of the  
public of China

2001-61

Premier Jonathan Motzfeldt

ellency,

First of all, I would like to express my thanks for your letter dated 17<sup>th</sup> May. Concerning the football match mentioned in your letter, I wish to make the following remarks.

As you know, there is only one China in the world and Tibet is a part of it. More than 160 countries in the world including the Kingdom of Denmark recognize this principle.

It is a splittist act that Dalai Lama Group should brazenly send a team in the name of so-called "Tibetan national team" to participate in a football match, and indulged in "independence" with

asuat - Landsstyreformanden - The Premier

KOPI

Ulloq/dato: 17. maj 2001

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ess an issue that has recently been mentioned in the  
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le government has no part in this private sporting  
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g Association that the scheduled event should  
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ighest importance to a good and fruitful  
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anding between Greenland and China.

consideration to the People's Republic



KOPI



d'affaires a. i. of the  
public of China

2001-61

Premier Jonathan Motzfeldt

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17<sup>th</sup> May. Concerning the fr  
I wish to make the followi

As you know, there is  
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Kingdom of Denm

It is a splittist  
team

Landstyreformanden - The Premier

KOPI

Ulloq/dato: 17. maj 2001

H.E. Ambassador Wang Qiliang  
Embassy of the People's Republic of China  
Øregårds Alle 25  
2900 Hellerup

Excellency,

Allow me to take this opportunity to address an issue that has recently been mentioned in the Danish media, namely a soccer match to take place in Copenhagen on June 30<sup>th</sup> between a team from Greenland and a team of Tibetans living outside of China.

Let me assure you that the Greenland Home Rule government has no part in this private sporting event. Within the framework of the Danish Constitution it is neither possible nor advisable for my government to intervene.

We have, however, advised the Greenlandic Sporting Association that the scheduled event should be kept under private forms and that it should be carried out in a peaceful manner in avoidance of manifestations of any kind.

The Greenland Home Rule government attaches the highest importance to a good and fruitful cooperation with The People's Republic of China, and I would like to express my sincere hope that this private event does not inflict on the mutual understanding between Greenland and China.

I avail myself of this opportunity to express my highest consideration to the People's Republic of China, and I will remain

KOPI



d'affaires a. i. of the  
public of China

2001-61

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KOPI

Ulloq/dato: 17. maj 2001

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n that the scheduled event should  
a peaceful manner in avoidance





ENTERPRISING /  
OPPERTUNISTIC





**COURAGE  
&  
NAIVETY**





**97%** Employment: of which **89%** are entrepreneurs; of which **61%** of these are men, **39%** women;  
**84%** are employed fulltime, with the majority in leadership positions; **70%** of these work in  
creative or consultant related businesses.

## The Startup League's Big 10

Free or paid, online or face-to-face, U.S. or abroad—these (mostly unaccredited) programs aim to prepare you for the fast-evolving startup economy.

### // Alison [ALISON.COM](http://ALISON.COM)

A free site with a million registered learners in 200 countries and more than 150 ad-supported digital and IT courses.

### // The Foundry [BUSINESS.UTAH.EDU/THE-FOUNDRY](http://BUSINESS.UTAH.EDU/THE-FOUNDRY)

This business-ed incubator helped the University of Utah beat MIT for number of tech startups created in 2009.

### // Hyper Island [HYPERISLAND.SE](http://HYPERISLAND.SE)

A Swedish school for creatives in digital and interactive media. "Courses" are actually projects with real clients.

### // The KaosPilots [KAOSPILOT.DK](http://KAOSPILOT.DK)

The Danish business school and consultancy focuses on social entrepreneurship and personal development.

### // Knowmads Business School [KNOWMADS.NL](http://KNOWMADS.NL)

The Amsterdam-based program creates "tribes" of students to learn with paid business assignments.

### // Mixergy [MIXERGY.COM/HI/](http://MIXERGY.COM/HI/)

A digital library featuring video interviews with luminaries like Wikipedia's Jimmy Wales, plus online courses.

### // My Entrepreneurial Journey [MEJ.ORG](http://MEJ.ORG)

The nonaccredited outpost of the Acton MBA program mixes digital content with real-world mentorship.

### // School for Social Entrepreneurs [SSE.ORG.UK](http://SSE.ORG.UK)

University of...  
number of...  
2009.

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Is the KP a design school ?

---

① ~~Not a design school~~

**KAOSPILOT**

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