

Building an inclusive digital experience for the LCF Better Lives unit



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Better Lives Unit

- all first-year undergraduates at LCF (~1700 students);
- its purpose is to introduce the students to LCF ethos and the wider ecology of the college;
- Diversity, social responsibility and sustainability

2 weeks
lectures

6 weeks
projects

3 weeks
assessments



Design principles

- Document design
- Iconography
- Structure/repetition
- Language
- Captions & Transcripts
- User Acceptance Testing (UAT)
- Mobile friendly



Document design

ual: london college
of fashion

Better Lives
Fashion Business
School

Project Briefs

Instructions
Please read through these project briefs,
as you will be asked to choose your three
preferred options from the list below. Bidding
will open on 30 October 2018 09:00 GMT and
close on 9 November 2018 12:00 GMT.

To bid go to
<https://teachingexchange.arts.ac.uk/options/betterlives>

Project restrictions
You will have opportunities to work with
students in other courses. To ensure this
happens you cannot choose specific projects
depending on your course.

You cannot choose
Enterprise: New Venture Creation
if you are on:
BSc (Hons) Fashion Management
MSc Strategic Fashion Management

You cannot choose
**Fashion in the Public Eye: Culture &
Consumers** if you are on:
BA (Hons) Fashion Buying & Merchandising
BA (Hons) Fashion Marketing
BA (Hons) Fashion Visual Merchandising &
Branding
BSc (Hons) Psychology of Fashion

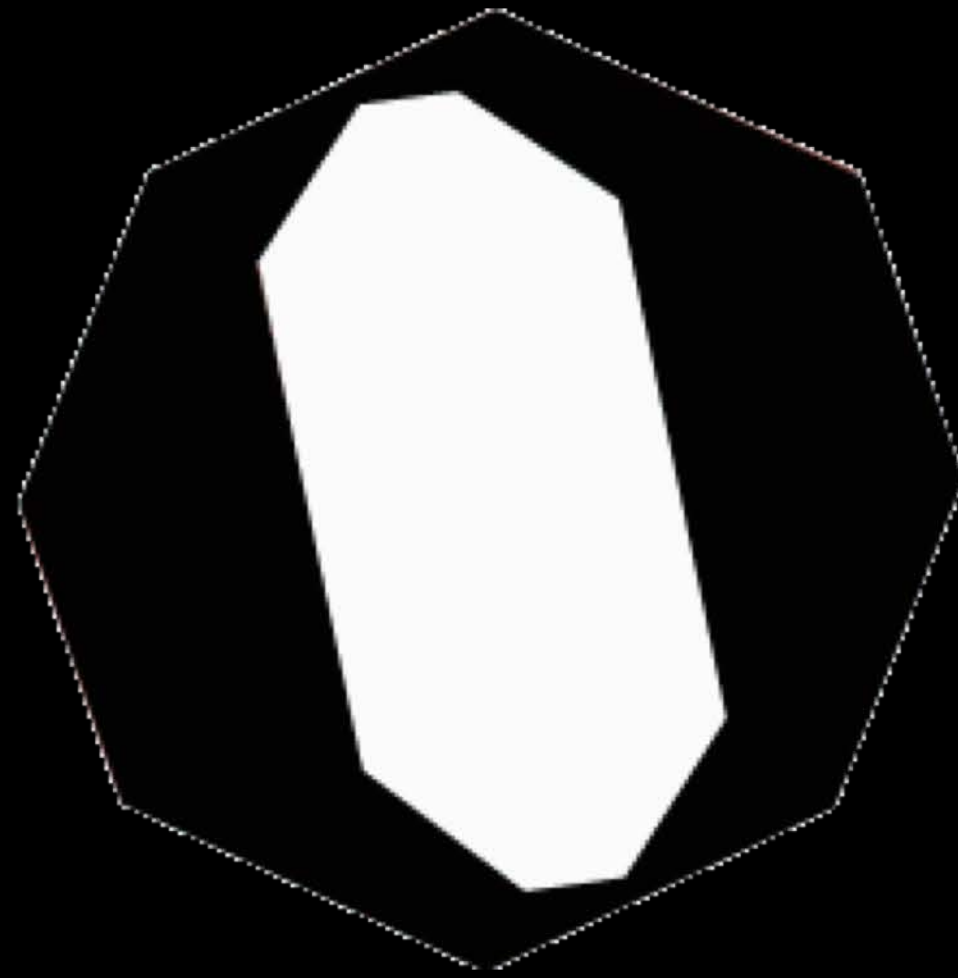
You cannot choose
Psychology of Beauty & Wellbeing
if you are on:
BSc (Hons) Psychology of Fashion

You cannot choose
Sustainable Product Sourcing
if you are on:
BA (Hons) Fashion Buying & Merchandising

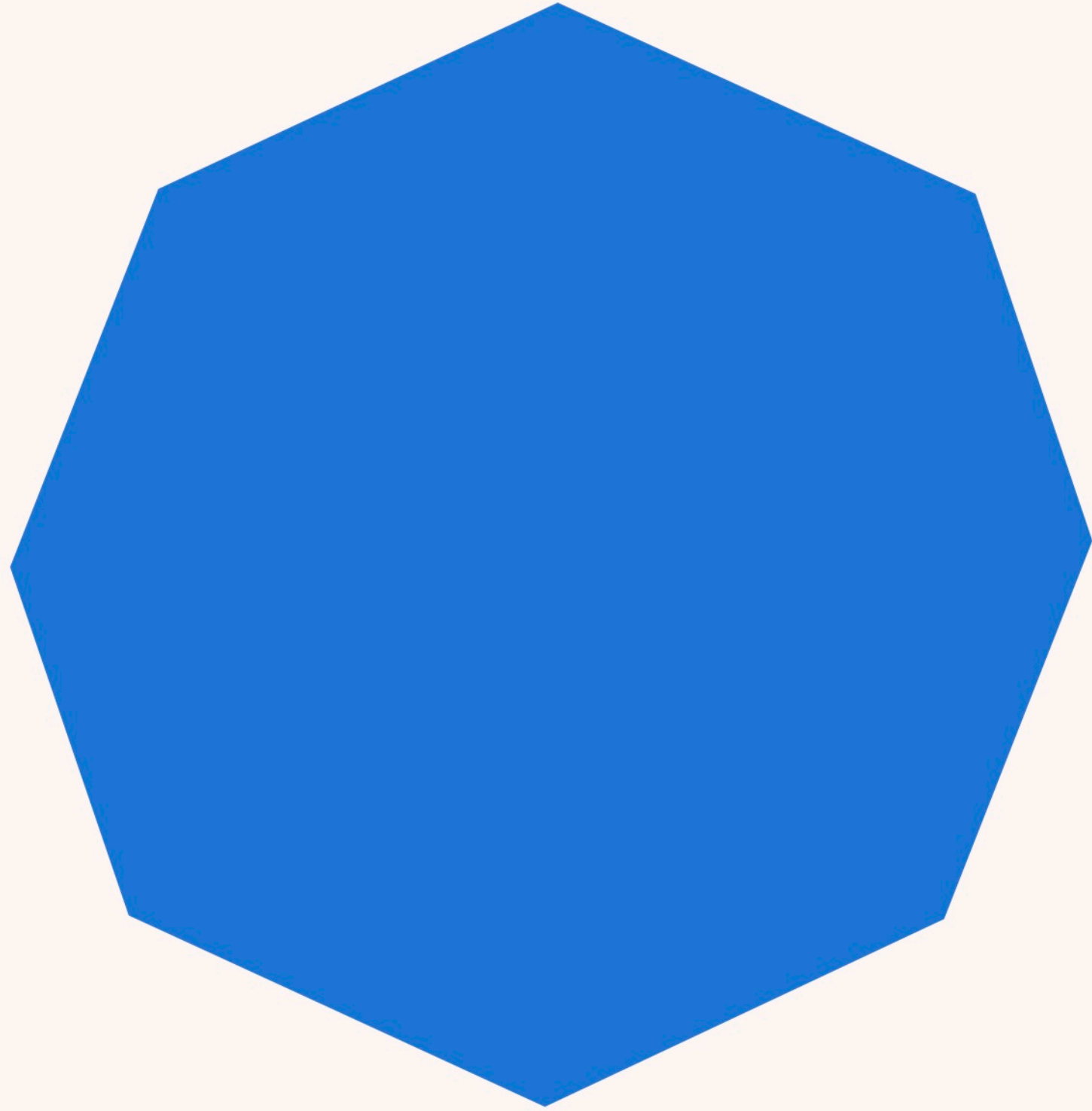
You cannot choose
Visual Merchandising & Experiential Branding
if you are on:
BA (Hons) Fashion Marketing
BA (Hons) Fashion Visual Merchandising &
Branding

1/2

1. Colour contrast of document, improves readability
2. Two column format, improves readability
3. Font size = minimum 12pt
4. Font type = Sans Serif (using UAL official font)



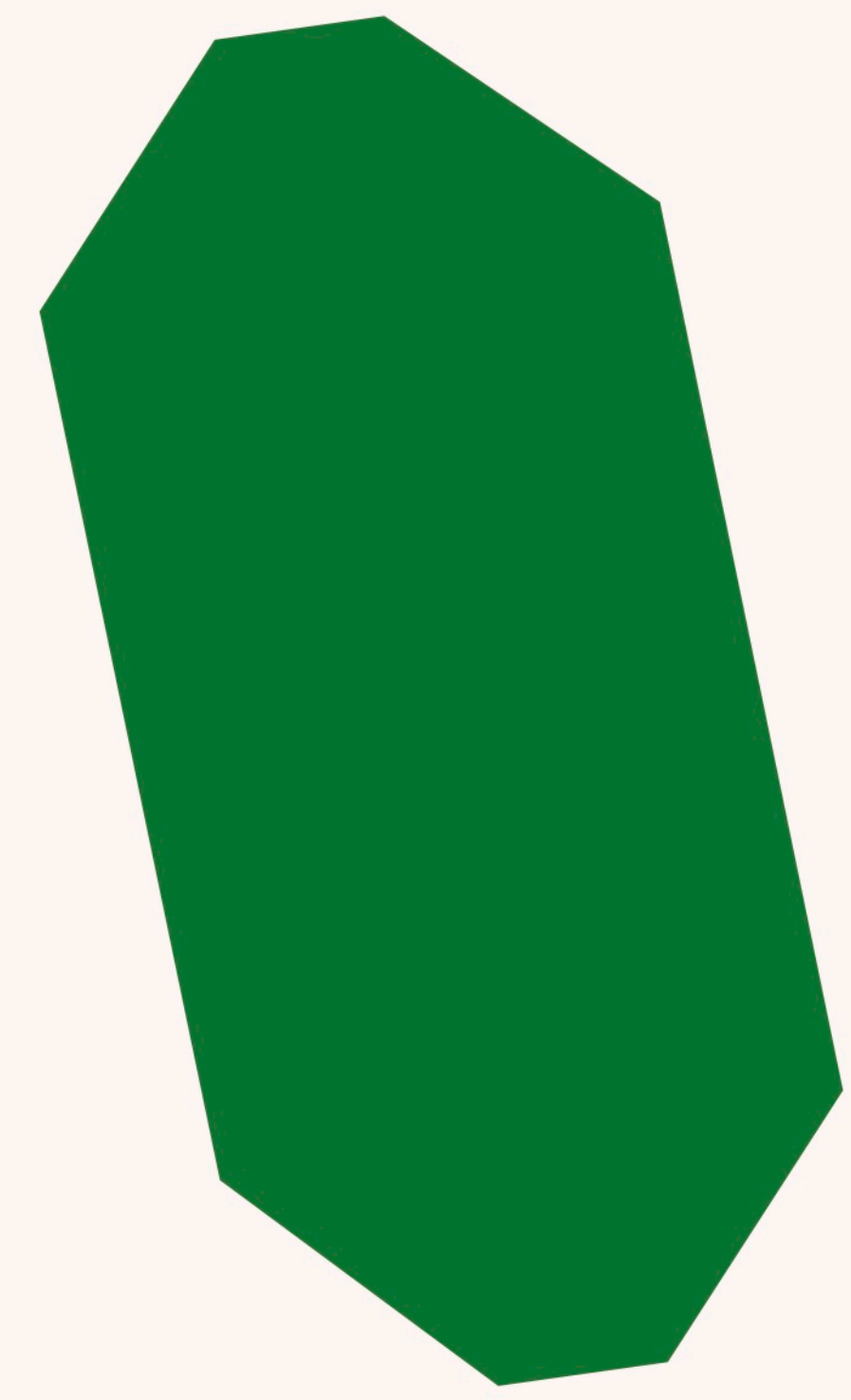
Section covers



better lives
sustainability



better lives
diversity



better lives
social responsibility

Iconography

Signposting
the themes of
Better Lives

The image shows a lecture schedule page with a key explaining the iconography used for themes. The key is a grey box with the title 'Key' and a close button. It contains the text: 'You will see the following symbols throughout the unit. They act as markers to the three themes within Better Lives:'. Below this text are three items: a blue octagon for 'Sustainability', a red abstract shape for 'Diversity', and a green abstract shape for 'Social responsibility'. Above the key are three large icons: a blue octagon, a red abstract shape, and a green abstract shape. To the right of the key is a table titled 'Lecture schedule, speakers and' with a sub-header 'Lecture schedule'. The table has two columns: 'Speaker name and subject' and 'Date/time'. The table contains several rows of lecture information, each with a small icon next to the speaker name indicating the theme.

Speaker name and subject	Date/time
Chloe... Better Lives	11 Feb 20
Katelyn Toth-Fejel, Society	11 Feb 20
Nick Almond, Emerging Technologies in Fashion	12 Feb 20
Lucy Orta, Democracy & Activism	13 Feb 20
Kate Fletcher, Nature	13 Feb 20
Reina Lewis, Identities	14 Feb 20
Lorraine Gamman, Empathy	14 Feb 20

Structure

Use of labels to subdivide sections and indentation to create layout/space.

Improves navigability of Moodle site for visually diverse audience.







Unit resources

The Unit resources provides you with essential information for the Better... the Unit Handbook which contains information on your assessments, and essential reading and viewing materials. Spend some time familiarising yo below.



Instructions

1. Read and familiarise yourself with all the materials in this section.

Overall unit resources

-  [Announcements](#)
-  [Reader](#)
-  [Better Lives - Glossary of Terms](#)
-  [London College of Fashion - Glossary of Terms](#)

Get help

-  [Meet the team](#)
-  [Digital wellbeing and sustainability](#)

Repetition



Supporting
resources and
information
included at points
of need.

▼ **Lecture series**





Instructions

1. Read all [lecture descriptions](#).
2. [Watch or re-watch lectures](#) you want to.
3. [Download transcripts and presentation slides](#).

Resources

-  [Lecture schedule, speakers and descriptions](#)
-  [Watch lecture recordings, download transcripts and presentations](#)

Get help

-  [How to access the live streams](#)
-  [How to access live stream \(Text Only Version\)](#)
-  [Map to LCF High Holborn](#)
-  [Map to LCF John Prince's Street](#)

Lecture reflection task information

Description

In your Better Lives blog, write a new blog post (maximum of 500 words) reflecting on a lecture you attended and describe how it has shaped your thinking on how fashion can...



By completing this task you will

- Demonstrate an ability to make connections with the College's 'Better Lives' initiative and your creative practice (*subject knowledge, analysis*);

Deadline

- FBS students - 25 February 2019
- SDT students - 27 February 2019
- SMC students - 1 March 2019

Get help

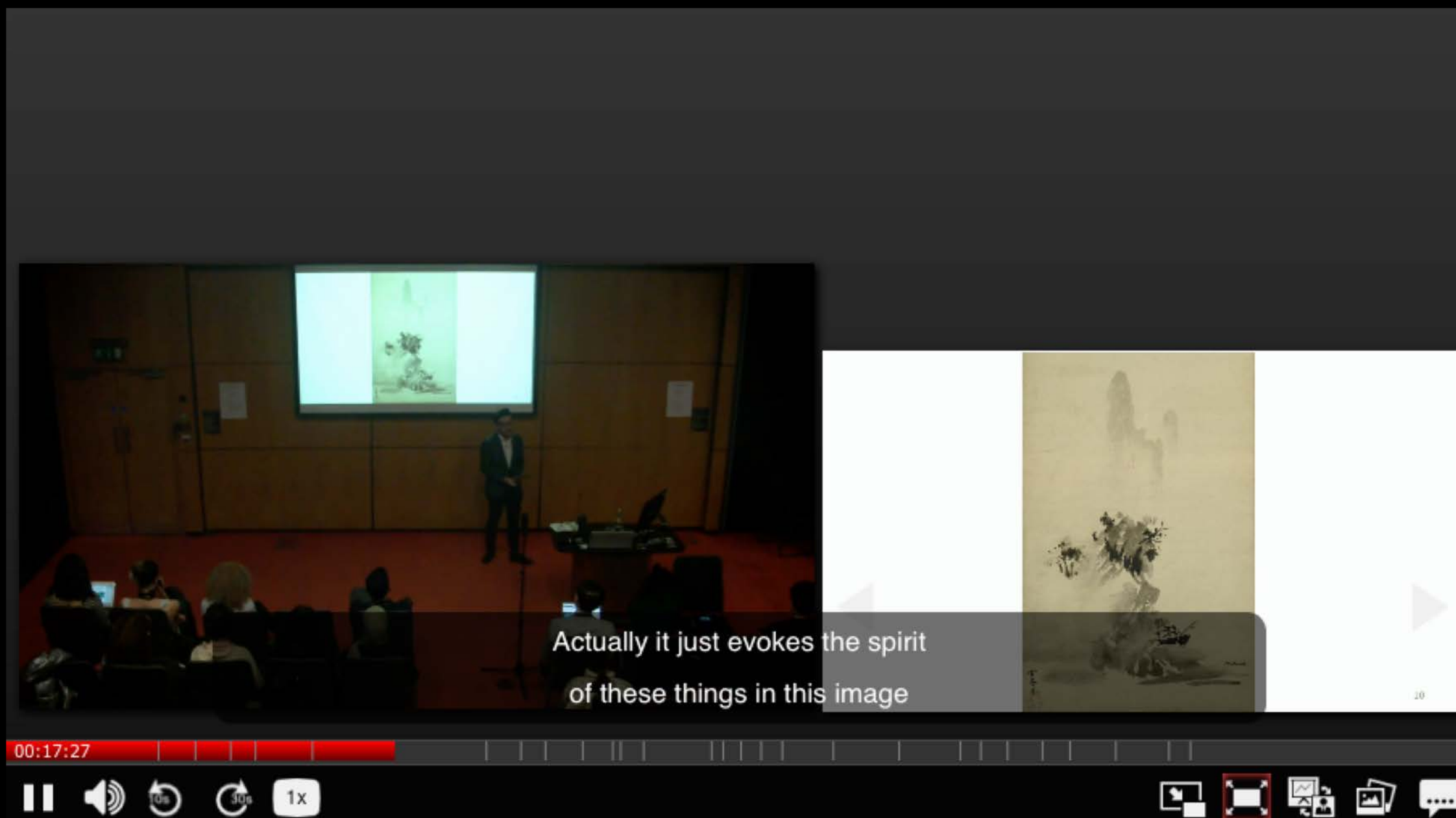
-  [How to access and add a post to your Better Lives blog](#)
-  [How to write a good blog post](#)

Language

You will discern the necessary ingredients of a successful feature, including hard information and original quotes from authoritative sources.

In this session, you will explore how to set SMART objectives in order to bring.

Captions & Transcripts



Transcript for Better Lives 'Democracy/Activism' Lecture

Nick Almond:

Good morning everyone. Hi, welcome. OK, so this is about - I think it's the fourth of our lectures for the Better Lives Lecture series. I hope you're enjoying the unit so far. Has anyone watched any of the lectures online? Oh, few of you, that's good. So as you know, throughout the next two weeks, a bunch of these are in your timetable, but we've asked you to come to - I think it's to book into three of these. You'll notice there's not enough room to get 1600 students here. So what we've done is just dice off the lectures fairly, so you can all come to three. So hold up for coming down. But you are able to watch them all online for the ones that don't clash with your other courses on it, at any particular point.

So welcome, we've got a special guest this morning. So this professor Lucy Orta, and one of our leading researchers at LCF. And she's going to talk to us about Democracy and Activism. So, I'm not going interrupt and use any of Lucy's time, going to hand her over straight away, so.

Lucy Orta:

Thank you, thank you. Welcome everybody. Democracy - oh, wait a minute, what about this one?

Nick Almond: (LAUGHING) Sorry... LECTURER: I already forgot about this. Right, OK, so. Those of you who have not been to any lectures yet, or have not watched



User Acceptance Testing

Mobile friendly

The screenshot displays a mobile-optimized LMS interface. On the left is a vertical navigation menu with sections for 'News' and 'Private files'. The 'Private files' section includes: Administration (with a sub-menu for 'Course administration'), Edit settings, Edit Content, Users, Filters, Reports, Gradebook setup, Badges, Backup, Restore, Import, Publish, Reset, Question bank, Recycle bin, and Site administration. Below this is an 'Accessibility' section with font size controls (A-, A, A+), a print icon, and a contrast icon. The main content area is titled 'Unit structure and introduction' and features a three-step process flow: 1. Lectures (2 weeks): Attend 3 lectures and watch others through online recordings. 2. Projects (6 weeks): Work through assigned projects with projects leads and submit blog posts. 3. Assessments (3 weeks): Continue submission of blog posts comment on each others' entries and submit summary of all blog posts and comments to TurnItIn. Below the flow is a video player showing a woman with glasses, with a play button overlay and a 'Download transcript of this video' link. The 'Unit resources' section includes 'Instructions' (1. Read and familiarise yourself with all the materials in this section.) and 'Overall unit resources' with an 'Announcements' link.

Moodle site

ual: Sheldon Chow ▾


My Courses My Assessment Feedback My Timetable Library Academic Support Course Regulations Moodle Help

News




Private files

18/19 Better Lives Unit

Courses > 18/19 Better Lives Unit [Edit Content](#)



Better Lives:

 sustainability  diversity  social responsibility

Welcome to the **Better Lives** unit Moodle page. Each section below contains **unit resources** and **information on how to get help**.

How to use this site:

1. Familiarise yourself with the unit information by watching the introductory video.
2. There are sections for each of the three phases of the unit and these sections contain resources specific to that phase.
3. All assessments are listed in the Assessments section. These are listed in order of when they need to be completed.

▸ Open all ▾ Close all

Unit structure and introduction

Lectures

2 weeks

Attend 3 lectures and watch others through online recordings.

Questions?



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#LTC19